



Anti-Displacement Technical Assistance

21 Elements and Santa Clara County Planning Collaborative

TOOLS FOR STAFF

- **COMPLETE: Who is Doing What?** *Landscape Scan of San Mateo and Santa Clara Jurisdiction's Anti-Displacement Programs*
- **Quick Guide for Staff Website** *How to Develop a Pro-Housing Anti-displacement Strategy*
 - *Policy and Program Resource Library with links to additional resources*
 - *Identification Tool to guide staff to effective policies and programs*
- **Slide Decks and Handouts** *Overview of Displacement and What Local Governments Can Do*
- **Policy and Program Profiles and Case Studies** *Overview of policies and programs with real world examples and implementation advice*
- **Resource Library: Sample RFPs, Memo Templates and Model/Sample Ordinances** *for highest priority interventions*

MEETINGS + TRAININGS

- **Crafting a Pro-Housing Anti-Displacement Strategy**
- **Strengthening and Protecting Tenant Rights**
- **Documenting Displacement: Data Training**
- **Keeping People in Place: Avoiding Evictions & Preserving Affordability**
- **Helping People Who Have Been Displaced**

DISPLACEMENT DATA + MAPPING

- **Bay Area Evictions and Legal Services Study** *from the Bay Area Housing Finance Agency*
- **Housing Precarity Risk Model and County Displacement Reports**

OUTREACH SUPPORT

- **Public-Facing Website and Engagement Platform** *similar to Let's Talk Housing website*
- **Handouts and Online Resources for Tenants and Landlords** *compiled from existing resources plus new resources as needed*
- **Online Community Survey** *to assess resident priorities as well as experience with existing programs*
- **Targeted Outreach to Impacted Communities** *to further provide feedback on impacts, needs and the efficacy of current programs*

1:1 SUPPORT

- **On Call Support** *from subject matter experts and collaborative staff in response to jurisdiction-specific requests*
- **(OPTIONAL) Speakers Bureau** *with a curated list of subject matter experts available for public meetings*

Estimated Delivery Timeline

TOOLS FOR STAFF	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4
Landscape Scan	Complete				
Understanding Displacement Slide Decks/ Handout (Bilingual/accessible)		Complete			
Quick Guide Staff Website		v.1 Quick Guide			
Three Ps Policy/Program Profiles and Case Studies	ongoing	Protection	Preservation/ Production	Addt'l Protection	
Resource Library: RFPs, Memo Templates, Ordinances	ongoing				
MEETINGS + TRAININGS					
Advisory Committee					
Pro-Housing Strategy Development					
Strengthening Tenants Rights					
Documenting Displacement: Data Training					
Avoiding Evictions & Preserving Affordability					
Helping Displaced Residents					
DISPLACEMENT DATA + MAPPING					
Evictions + Legal Services Study		release			
Housing Precarity Risk Model Map		v.1	v.2		
OUTREACH SUPPORT					
Public Website/Engagement Platform		launch			
Handouts etc. for Tenants + Landlords		launch			
Online Community Survey		launch	report		
Outreach to Impacted Communities		launch	report		

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